

JUNIOR ACHIEVEMENT OF GREATER WASHINGTON

PRESENTS THE

2020

JA ENTREPRENEURSHIP SUMMIT

PITCH PRESENTATIONS & AWARDS CEREMONY



JA. Know What Matters

ABOUT THE **EXPERIENCE**

The **JA Entrepreneurship Summit** is an intensive, virtual “startup boot camp” where high school students are challenged to design ready-to-launch, socially-conscious businesses.

Over the course of five days, students utilize technology to brainstorm and collaborate with peers, access mini-seminars and workshops, and learn from business leaders and trained volunteer mentors. By participating, students develop the technical and soft skills needed to not only become successful entrepreneurs, but also to meet the demands of a rapidly changing economy in a variety of professions and careers.

This year’s Summit had **93 student participants** divided into two tracks and was supported by over **100 volunteer mentors!**

ABOUT **TODAY’S EVENT**

During this afternoon’s culminating **Pitch Presentations & Awards Ceremony**, student companies will present their final pitch presentations to a panel of esteemed local business leaders, followed by an awards ceremony where we will recognize and celebrate the accomplishments of this extraordinary group of young entrepreneurs.

Please show your support by participating in the livestream’s chat feature and by visiting the student companies’ websites and fundraisers as they pop up on the screen!

THE STUDENT PARTICIPANTS

Jude Abdelmoneim
Jana Ahmed
Aidan Anderson
Eleni Andronicou
Julia Babula
Avalon Bennett
Anna Bolejack
Daryll Butler
Grayson Cantarella
Ashrita Chadeva
Niharika Chandna
Christian Chavez
Christopher Clarius
Reilly Clautice
Danielle Corwin
Theodore Coughlin
Sezja Crawford
Aissatou Diallo
Meral Elnour
Yousef Elsayed
Rawdah Elzend
Jannah Elzend
Lauren Foster
John Edgar Givhan
Rhys Greville
Owen Hardiman
Safiya Hasan
Dabrion Heath
Carter Hendrickson
Earle Horton

Ava Johnson
Ja-Nea Johnson
Xavier Jones
William Kadel
Brittni Kennedy
Jena Le
Gabriel Levy
Max Levy
Maya Littman
Andrew Lopez
Colin Luongo
Morgan Lytle
Jack Mahoney
Zoe Matsuzaki
Ryann McDaniel
Tahj McNair
Kenton Moore
Mariam Nansamba
Vivek Narang
Najwa Nassali
Hai Minh Nguyen
Dylan Norman
Anthony Odwori
Demi Okuwa
Deema Osman
Claire Phan
Aidan Pollard
Zoe Powers
Delaney Price
Mateo Ramirez

Alistair Rooke
Yoryi Roque
Piero Roque
Azhan Rowe
Maymuna Sabree
Ayub Sabree
Ariel Severinovsky
Hamid Shabbir
Aarav Shah
Isaac Shulman
Viveka Sinha
Fatoumata Leila Sissoko
Taylor Slade
Jakob Smith
Zachary Tam
Aelia Thakkar
Pranav Tippa
Pablo Tomberlin
Trevor Vanauken
Alejandro Velez
Anthony Webb
Dan Webster
Davis Wiley
Karen Williams
Jayvyn Wood
Byron Wu
David Wu
Anisha Yogesvaren
Vincent Yu
Cathy Zhang



CAMILLE BLAIR

Camille Blair is a Senior Human Resources Coordinator with the Talent Acquisition & Enterprise Learning Team at Capital One Bank. Her experience includes managing learning and development programs, implementing new hire training and onboarding, leadership development and peer to peer skills-based sessions. She is an active volunteer partner and donor to JA, having served JA in DC and around the world. She is currently a Junior Achievement Global Counsel Member. Camille earned her Bachelors of Science in Business Management and Finance from City University of New York, Brooklyn College and her MBA from the University of Maryland, University College. She resides in Landover, MD with her three children.

LISA FRIEDLANDER

Lisa Friedlander is a former corporate attorney, founder of Activity Rocket (sold to Thrively in 2017) and the current Business Development Manager for the NEXT Startup Platform at Shulman Rogers.

Lisa is a recognized speaker, judge, and mentor and is also the Investor Education lead for a new female angel investment group Citrine Angels. Lisa also founded The Heartsongs Luncheon Fund in 2001 which has raised well over \$1 million dollars for Children's National Medical Center. Lisa was born and raised in Montgomery County and now lives with her husband Scott and her 3 kids Jaclyn, Cole and Camryn in Bethesda.



ANDY LOUIS-CHARLES

Andy Louis-Charles is the Senior Vice President of Strategic Development at Custom Ink, where he leads strategy, corporate development, partnerships, and licensing. Since joining Custom Ink, Andy has helped drive over half a dozen strategic investments and defensible growth opportunities to further Custom Ink's market leader status including the acquisition of Represent, a social merchandising and marketing platform. He has also been instrumental in the growth of the retail business, helping to facilitate 18 stand-alone and store-in-store locations across the country. Before coming to Custom Ink, Andy founded and managed numerous companies and investment partnerships. He has also been a contributor, investment analyst, and real-money portfolio manager at The Motley Fool, as well as a featured analyst on CNBC Worldwide.



DAN MAGUIRE

Dan Maguire is the former CEO of TeraThink Corporation and has built a career as an entrepreneur and government industry leader. After leaving large businesses in 2003 (PwC/IBM), Dan has founded and led multiple government-focused management and information technology consulting organizations. Dan successfully led and built businesses with rapid growth and a desirable culture, which ultimately positions them for acquisition. Dan has an undergraduate business degree from Virginia Tech and an MBA from the University of Georgia.



TRANG SABEL

Trang Sabel is a Customer Success Director at Salesforce.com. Trang has 27 years of experience in the IT, strategic consulting, and customer success arena. She has planned, directed, and managed large programs related to information technology to support business goals for financial institutions and other large enterprises. At Salesforce, Trang is a success advisor to commercial enterprise and public sector customers to help them build strategic plans that involve Salesforce to support their business goals. Trang is also an active community member, serving past terms as PTA President at her children's school, and is currently the Vice President of her Home Owner's Association.



CLIFF YEE

Clifford Yee joined the Northern Virginia Family Service as the Executive Vice President & Chief Financial Officer in March 2018. Prior to joining NVFS, Cliff was the Managing Director of Corporate Social Responsibility services at Raffa-Marcum where he advised organizations on assessing, improving, and implementing their social impact and partnership strategies. Prior to this, Cliff worked in a number of roles including serving as the SVP/Senior Director of Community Affairs & Market President Network at Capital One. Cliff received his MBA from Claremont Graduate University and a BS in Business Administration from the University of Richmond.



SPECIAL THANKS TO OUR 2020 SUMMIT VOLUNTEERS

Mary Abeson	Lisa Crouch	Tara Green	Omar McKinney	Trang Sabel
Marcus Aiello	Debby Curry	Patrice Gregory	Shellie McKinney	Hussain Saleem
Kellye Allison	Jennifer Dalton	John Gubala	Jennifer Mejia	Nathan Schieffer
Yasmine Alwan	Anton de Roo	Brionee Hall-Anderdon	Lauren Mercer	Tracy Sells
Armun Asgari	Danilo DeAngelis	Lilly Harris	Brian Miller	Rishi Shah
Michael Bacas	Andrew Desing	Katherine Harvey	Amber Mooney	Brad Sherman
Michael Battaglia	Kelly Digman	Rashard Harvey	Durecia Moorer	Erika Singletary
Keely Battle	Joseph Donnelly	Kyle Henning	Jason Moser	Michael Smith
Kate Beadle	Patrick Dougherty	Jack Henry de Frahan	Kyrsten Musich	Yolanda Stennett
Camille Blair	Amber Dozier	Brian Higgins	Preet Narisetty	Jordan Styloglou
Grafton Boone Jr	Christine Eden	Jennifer Holm	Anh Nguyen	William Suffa
Paul Boudrye	Ebony Elder	Jessica Jager	Alissa Nuttall	George Thomas
Daniel Boulos	Nima Farshchi	Erica James	Nina Paraloglou	Alexis Tonkel
Anfel Bouzid	Richard Faulkner	Shannon Jones	James Patrick	Alyssa Trembeczki
Nick Braden	Michael Filchock	Lindsay Kay	Ryan Paul	Rhea Tuli
Keith Brennan	Haley Firetti	Seare Kidane	Katie Plunkert	Lexi Valentin
Corey Briscoe	Lisa Friedlander	Amanda King	Karen Pratt	Sunny Vashisht
James Brooks	Erin Fusco	Ken Kozloff	Manaal Qadri	Aanand Vasudevan
Michael Bryan	Dan Galante	Ambika Kutty	Pilar Quezada	Kirk Vogel
Anthony Calderazzi	Alicia Gerdy	Pete Lamont	Kurt Rader	Casey Whitmarsh
Brittanye Calhoun	Nikhil Ghose	Gene Lew	Kambiz Rahnavardy	Carolyn Whyley
Evan Campbell	Madison Glass	Thomas Loughran	Aynat Ravin	Alex Wolcott
Samantha Cassin	Susan Go	Olivia Lynch	Jesica Ray	Angela Wu
Griffin Cole	Maxwell Gocala-Nguyen	Nick Mahon	Jennifer Ren	Linda Wu
Jordana Cole	Mariselle Gonzalez	Kyle Malo	Carmen Rivera	Sophia Wu
Cody Corrington	Ginger Gray	Matthew Martin	Judi Ryan-Phillips	Clifford Yee
				Mimi Yeh

THE 2020 JA ENTREPRENEURSHIP SUMMIT WOULD NOT HAVE BEEN POSSIBLE WITHOUT THE SUPPORT OF OUR PARTNERS:



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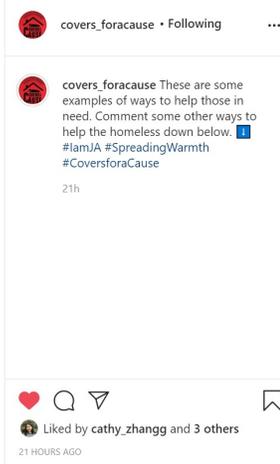
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SOCIAL MEDIA CHALLENGE HIGHLIGHTS



Our Heart-Fit Exercise Bundle

Help us spread awareness to heart health
Encourage others around you to exercise

No specific gender
No specific ethnicity
Ages 20-50

Part of proceeds Donated to American Heart Association

Includes:
1 shirt and 1 headband

Cost: \$35



teen mental health issues

According to the World Health Organization, half of all mental health conditions start by 14 years of age but most cases are undetected and untreated



The U.S. Cities With The Most Homeless People

CoCs with the largest numbers of people experiencing homelessness in 2019*



Total Number Of Homeless Americans In January 2019
567,715

* CoC - Continuums of Care that are local planning bodies who coordinate homelessness services in certain areas
Source: U.S. Department of Housing and Urban Development



Relevant, experiential education for the real world

About JA of Greater Washington

Junior Achievement of Greater Washington is a nonprofit organization that is changing the game for our region's youth with relevant, experiential education in financial literacy, work readiness and entrepreneurship. We bring together school systems, business leaders and trained volunteer mentors to provide equal access to the tools, people and experiences all youth need to be 100% prepared for real life in the real world. That means students gain control over their own lives, futures and careers.

JA. Know What Matters.



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