



**Junior
Achievement**
of Greater Washington



INSPIRING THE
NEXT GENERATION TO

SOAR



learn more at
www.myJA.org

why



Employers agree that the nation's college graduates are not prepared with the 21st century skills to succeed in the workplace. There are more than 90,000 young people out of school and out of work in the metro Washington area. 50% of high school dropouts say that they left school because they didn't think they were learning things that mattered to their future. Put simply, we're not empowering our kids to be more successful than the generations who came before them.

At Junior Achievement®, we believe that education from kindergarten to twelfth grade should be built on a bridge of engagement between classroom and community. Together with our educational partners, we can make learning relevant to every student's future by infusing authenticity, business connectivity, and real role models into the everyday learning experience. With education, corporate, and volunteer partners like you, we can transform a generation to answer the demands of the 21st century economy with, "I can."

our focus



Financial Literacy



Work Readiness



Entrepreneurship



Students from Dunbar and Anacostia High Schools in the District take part in a hands-on high school capstone program, JA Job Shadow™, at the White House, meeting with staff to learn about jobs ranging from social media to cybersecurity, stopping to discuss resume tips, college majors, and workplace communication skills along the way.



HOW IT'S TAUGHT

STUDENTS

Students participating in JA programs are more optimistic about achieving future success. JA students show a statistically significant improvement in their attitudes toward school, and feel they are personally in control of their destiny. JA students embody an entrepreneurial spirit and are more confident in their ability to manage and control finances. JA programs equip students with the tools they need to find their own success in our competitive and challenging global workforce.

EDUCATORS

Educators invite JA into their classrooms because JA volunteers and materials complement their hard work and dedication by helping young people make the connection between what they are learning in school and life after graduation. JA's engaging hands-on activities align with curriculum standards to help students achieve teachers' learning objectives.

VOLUNTEERS

Volunteers lead by example, giving real-world meaning to JA's curriculum and helping students become more optimistic about school, work and life. They bring our programs to life, helping JA kids see what's possible when you work hard and dream big. In addition, volunteers report that delivering JA programs to students helps volunteers to sharpen valuable business talents including public speaking and motivational skills.

CORPORATE PARTNERS

Corporate partners value JA's turnkey, easy-to-implement partnership solutions for businesses to give back to the communities in which they operate. In partnership with JA, businesses actively participate in positively impacting their future workforce and creating a pipeline of talented and prepared youth. And, JA provides an easy way to engage and invest in employee development through a feel-good training opportunity that inspires students to reach their potential.

volunteer ROLE MODEL

All JA® programs are taught by a trained volunteer role model who brings the lessons to life using their own life experience and JA's proven, turn-key, standards-aligned curriculum in coordination with the student's classroom teacher. Programs can be implemented in just one day or over the course of several weeks.

Taught during one class period over the course of several weeks
(Traditional)

or

Taught in one full school day
(JA in a Day)



ES

JA's **elementary school** programs are the foundation of our K-12 curricula. Programs include six sequential themes, each made up of five hands-on activities that change students' lives by helping them understand business, economics, and careers.



MS

The **middle grades** programs help youth make difficult decisions about how to best prepare for their educational and professional future. The programs supplement standard social studies, English/language arts, and math curricula, and develop communication skills that are essential to success in the working world. These programs also feature in-depth curriculum on financial literacy and entrepreneurial skills.



HS

As **high school** students begin to position themselves for their future, there are many unanswered questions about what lies ahead. Junior Achievement's high school programs help students make informed, intelligent decisions about their future, and foster skills that will be highly useful as they enter the working world.



CE

Middle and high school students also have the opportunity to participate in one of JA's in-depth **capstone experiences**. JA Finance Park gives middle and high school students the opportunity to make the same financial decisions adults make each month. The JA Job Shadow™, for high school students, gives youth the opportunity to experience the working world and develop leadership skills through a combination of in-classroom programming and a workplace visit.



"For my students, I know that there is **no other program on the planet** that provides a more comprehensive offering of outstanding learning activities that are engaging as well as useful, relevant and practical."

—JA® High School Educator

JA[®]
WORKS

143%

JA students are 143% more likely to own their own business than the general population.

93% of JA students have their high school diploma. And, these JA graduates are:

30% more likely to get their bachelor's degree.

67% more likely to get their master's degree.

As adults, JA students have a household income

20%

higher than their non-JA[®] peers.



learn more at www.myJA.org

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